

वीनू गुप्ता, आई.ए.एस.
Veenu Gupta, I.A.S.



प्रमुख शासन सचिव
Principal Secretary
चिकित्सा, स्वास्थ्य एवं परिवार कल्याण विभाग
Medical, Health & Family Welfare Department

Dear Roli,

D.O.No.- 3148
Date - 03.10.2017

At the outset, I would like to convey my sincere thanks for your support to the HIV/AIDS prevention activities. In recent years, evidence has indicated that migration is one of the significant drivers of HIV epidemic in the State. Last HIV Sentinel Surveillance data indicates that there is an increasing prevalence among ANC Attendees which is a reflection of general population of the state. It has increased from 0.19 % in the year 2008 to 0.32% in the year 2013-14. It is estimated that about 103148 HIV people are living with HIV in our State. Rajasthan is considered to be a low prevalence state, but is highly vulnerable due to high source and destination migrants and presence of large number high risk behavior groups.

In this regard for migrants and their family members a comprehensive health and communication campaigns are being suggested by National AIDS Control Organization (NACO) during upcoming Diwali festival.

These health camps are to be implemented in 10 districts, where the migrant mobility is high. These districts are; Jodhpur, Bhilwara, Chittorgarh, Dungarpur, Jalore, Pali, Rajsamand, Sirohi, Banswara, and Udaipur.

During Oct 2017, migrants would be returning to their villages for celebrating Diwali in festival seasons, therefore, this would be the most suitable time to approach them with intensive communication messages combined with holistic health services.

I look forward to your personal support to this campaign and together we may be able to cater to this important but vulnerable group in a manner which is friendly and accessible, creating optimal use of services.

We seek your support & cooperation in the following areas:

- Instructions to the departmental officers to support in block level planning and implementation at camp site for potential client mobilization through block and village level functionaries.
- The AWW workers may also support the team by identifying the venue for outreach camps sites and providing IEC message to the migrant families.
- The Child Development Programme Officers at Block and District level may actively support and motivate the WCD staff in successful organizing the health camps.
- The officers and front line functionaries to participate during the camp days to ensure BCC sessions are arranged and volunteers are mobilized. The SHGs under AWC may be motivated to participate in the camps and provide support during the camps.

It is requested that necessary instructions may kindly be issued under intimation to this department. Moreover should any assistance be required then Director (AIDS) Dr. S.S.Chouhan can be contacted.

Best wishes

Yours' Sincerely

(Veenu Gupta)

Smt. Roli Singh,
Secretary,
Women & Child Development Dept.
Jaipur