



Expert Information Systems

Website Proposal

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Overview:

We provide the best technology solutions available to help your business maintain a productive environment and competitive edge. We have provided a wide range of IT solutions to small and medium size companies for more than 14 years.

We are Information Technology (IT) support firm providing quality IT services to small and medium sized companies. We combine an in-depth knowledge of information systems with many years of management experience, and a well-established reputation for on-time delivery, support and professionalism to provide clients with IT solutions targeted to meet their operational objectives.

For every type of website – corporate, informational, social media, portals, services, e-commerce, we commit to innovative, creative, mouse-stopping designs which will enhance your business.

Introduction:

Thank you for the opportunity to submit a proposal for the design and develop of the Dynamic Service based website with blogging. Working together, I believe we can create a site that is simple to navigate and has a professional yet welcoming design. Based on our preliminary discussion with you, I have identified and listed below the Needs and Solutions that we will want to address in this project.

Solutions:

We will provide a customizable portal that is easy to navigate and provides useful information about the services and company to customers.

Website Development:

- Unique Design theme (Responsive/ Mobile App View)
- Search Engine Analytics Setup
- Content Management Systems (to manage the portal)
- Dynamically Pages Creation.
- Blog Module Section.
- Dynamic Services
- Service Request form
- Request form email box
- Addition of slider banner in header (scrolled)
- Personalized favicon creation from logo
- Query Form
- Personalized top parent navigation and child drop down navigation
- User managed topic area in front sidebar
- SEO Friendly platforms
- User Friendly platform
- SSL Certificate

Technology & Development Platform:

Development Platform:

Language- Asp.net C#, HTML5, JAVA, JQuery, JavaScript, Bootstrap, XML,

Database- SQL Server 2018 R2

Product Development:

Solution will be all out Development activity and Testing Roughly estimated to be around 10 days time.

Design Layout and Prototype Time – 1 Days

We will provide the beta layout in this phase where web Solution layout and data presentation methods and their respective fields will be defined and decided. In mean time client will provide all image and video format and their display format including required fields.

Design Conversion, Animation and other design work Time – 5 Days

This phase will be implemented at our premises and totally concerned with technical implementation where we will analyze client's requirements and accordingly design the database following the standards for normalization. Hereafter data flow will be decided and traced for implementation issues.

Interface & Admin Panel coding Time – 3 Days

This phase will be implementation phase and provide facilities to happen the decided functionality of solution. Here the entity wise and other required features would be implemented for user as well as web administrator as discussed and described.

Testing and Bug fixing Time – 1 Day

In this phase beta version will be published on web server and simultaneously testing and bug fixing will be done at our end. Client inputs are considered for bug fixing and error handling.

Financial Information & Pricing:

Project Completion time: 10 Days Approx. (After theme confirmation)

Customized website development and integration: (One Time)	INR 10500
Domain, Hosting, SSL (1 st year charges)	Included
An annual subscription charge will be required for the continuation of the Solution (Yearly) (Domain, Hosting, SSL etc yearly renewal)	INR 4000*

SEO

Monthly Package	INR 19000 /Month
Package Include	
<ul style="list-style-type: none"> • Website Content* • Directory Submission • Link Build-up • Profile Submission • Google Ads. • Title Research • Google Analytical • Analytics & update • Keywords and hash-tags analysis • Viral content creation • Responses on query & inputs of users • Blog Writing (Approx 10 in a month) <ul style="list-style-type: none"> ❖ 2 No. of Keywords ❖ Keyword Research ❖ Competitor Research ❖ Grammar Check ❖ 500 No. of Words ❖ Plagiarism Check ❖ Other inclusions : 1 Revision 	

Disclaimer: The dates above are estimates based on our experience with similar website development projects. While we strive to accurately estimate project timelines in every proposal, we reserve the right to move delivery dates in response to unforeseen delays or changes to project requirements.

All the points are shown on page no.2 are based on requirement and reference website, anything extra feature or module will be cost extra.

Note: Annual Monthly Charges (AMC) not asked in above said price.

Post Deployment Support:

We commit to investigate and Bug fix defects in the solution at its own cost. Any change in the solution will come through Configuration Change Request. The time to fix implement the change will be mutually agreed upon. If the change is small [not requiring the gross design of the solution and the database schema], it will be done and charged as described. If the change requires schema change or design change then it will be taken up as a different project and the cost will be evaluated.

Maintenance and Configuration Change Management:

We will maintain the solution for 2 months from the date of publishing. By maintenance we understand that all minor correction and bug fixing will be considered as part of maintenance but changes are not included herein. After the above committed no cost maintenance period, maintenance charge will be applicable if major changes and additional work required.

Terms & Conditions:

- Fifty percent payment to be paid as advance and balance on the completion of the project.
- Description of Ongoing Costs: There are 2 types of ongoing costs: domain registration , web hosting and maintenance
 - a) Domain name registration: This cost recurs annually. Domain name registration gives you exclusive rights to a certain name, so that you can use it for your web-based purposes. You are NOT required to register a domain through us, but we strongly PREFER that you do. Many services are not honest in the way they sell names and we spend a lot of time helping people re-secure rights to the name they thought they had already purchased. If you have registered your own name, make sure you have yourself as the Registrant and Administrative Contact with a current, easily accessible email address. This will help to ensure that your domain can be renewed or transferred should the need arise. Domain name registration fees are not refundable.
 - b) Hosting: This cost recurs annually. Hosting places the domain name on a particular server connected to the web, which allows you to post a website for viewing through a browser. You are NOT required to host through us, but we strongly PREFER that you do. Hosting comes With domain-based emails, bandwidth, storage space, database and security tools, and other features
- Website Maintenance:
 - Domain registration and hosting and email inbox charges are annually.
 - If client wants to manage his project listing and content management maintained by us then these services are extra and chargeable. Charges are based on workflow.
- Specifications once finalized and signed by 'Client' and 'Expert Information Systems would be treated as Final and unchangeable.

- Any change in scheme and layout after finalization process it will be chargeable.
- Payment has to be made in favor of 'Expert Information Systems, Payable at Jaipur.

Expert Information Systems	
Signed by: Rashid Naim Khan	Signed by:
 <p><small>Save a tree. Don't Print</small></p>	<p>RASHID NAIM KHAN DIRECTOR EXPERT INFORMATION SYSTEMS M: +91 98291 51047 T : 91-141-4116122 W: www.xpertinfosys.com E: consult@xpertinfosys.com O: 506, 5th Floor, Precious Mall, M.D Road Jaipur- 302004</p>
Date: 16/04/2021	Date: 16/04/2021